

Annual Report 2022







ChioGovernor's Office of
Workforce Transformation

Mike DeWine, Governor

Jon Husted, Lt. Governor and Director

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Dear Fellow Ohioans.

During the past year, we have celebrated many groundbreakings, expansions, new investments, and fresh projects as more companies are choosing to come to Ohio and to stay and grow in Ohio. All this positive activity means that our state has plenty of job opportunities for Ohioans and more are on the way. To stay ahead of the demand, we continue to invest in ways to build a dynamically skilled, productive, and purposeful workforce. Our goal is to prepare Ohioans at all stages of their careers or lives to meet the demands of our growing economy. We will continue to work to make sure that every Ohioan has the opportunity to live up to their God-given potential.

Through the Governor's Office of Workforce Transformation, we will continue to focus on creating opportunities for more Ohioans to earn the skills and credentials needed to get a high-demand job and succeed in a technology-infused economy. This year, I have had the pleasure of visiting several career centers and tech-focused schools to see firsthand what great work is being done for our children and our adult learners.

Ohio has multiple apprenticeship programs, grant opportunities, and investments dedicated to strengthening our workforce. They are designed to attract more employers who want to build their companies in a state that is prepared to meet the evolving workforce needs.

We know that when we focus on in-demand, high-wage jobs that empower Ohioans, it will give our state a strategic economic advantage. There is no better place to live, to work, and to create and build a business than the state of Ohio.

Very respectfully yours,

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Mike DeWine

Governor

Mike DeWine, Governor

Jon Husted, Lt. Governor and Director



Dear Ohioans,

As Lt. Governor and Director of the Governor's Office of Workforce Transformation, my focus continues to be on economic and workforce development. At this time, Ohio employers are creating jobs faster than they can find people to fill them. It's a transformative time in our history, as Ohio children and grandchildren will not need to leave our state to find work, especially if they want to invent, design, or make the things the world needs and uses every day. Ohio is truly the place to be.

The DeWine-Husted Administration and the Governor's Office of Workforce Transformation recognize the need for highly trained and highly skilled employees, as well as the opportunity to create a place for innovation and advancement.

Our efforts to prepare and train a skilled workforce include initiatives like TechCred, IMAP, and Industry Sector Partnerships. We've also allocated bonuses for career centers, grown our apprenticeship program, and provided opportunities for second chance employment and jobs for people with disabilities.

This report will highlight programs led by the Governor's Office of Workforce Transformation, which aim to address workforce challenges at every level. We are so proud of the progress made in 2022, but there is more work to be done.

Ohio is on the rise and our mission at the Governor's Office of Workforce Transformation is to ensure that every Ohioan has the opportunity to live their version of the American Dream, right here in the great state of Ohio. We remain committed to continuously improving Ohio's workforce and economic development efforts so Ohio can be known as the most prosperous state in the Midwest and nation.

Sincerely,

Jon Husted Lt. Governor

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Director, Governor's Office of Workforce Transformation

Governor's Office of Workforce Transformation 2022 Annual Report

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Governor's Office of Workforce Transformation

The Governor's Office of Workforce Transformation (OWT) sets the strategy for workforce development in Ohio and coordinates with Ohio's state agencies and partners that impact the workforce. Led by Lt. Governor Jon Husted, OWT works closely with the Governor's Executive Workforce Board, state partners, and local communities to meet the needs of job seekers and businesses.

MISSION: To connect Ohio's business, training, and education communities to build a dynamically skilled, productive, and purposeful workforce.

The State of Ohio's Workforce Investment

The Governor's Office of Workforce Transformation serves as the lead convening entity to align state workforce programs. Ohio has 18 state partners that offered several hundred workforce-related programs in 2022.

These state partners include:

- Governor's Office of Appalachia
- Governor's Office of Children's Initiatives
- Ohio Department of Development
- JobsOhio
- Ohio Department of Medicaid
- Ohio Department of Aging
- Ohio Department of Developmental Disabilities
- Ohio Department of Education
- Ohio Department of Health
- Ohio Department of Higher Education

- Ohio Department of Job and Family Services
- Ohio Department of Mental Health and Addiction Services
- Ohio Department of Rehabilitation and Correction
- Ohio Department of Veterans Services
- Ohio Department of Youth Services
- Ohio National Guard
- Opportunities for Ohioans with Disabilities
- RecoveryOhio

Governor's Executive Workforce Board



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Governor's ExecutiveWorkforce Board

The Governor's Executive Workforce Board engages communities, state agencies, and stakeholders in Ohio to identify ways to prepare Ohioans with skills needed for indemand jobs.

MISSION: Focus on in-demand, quality wage jobs that empower Ohioans and give our state a strategic economic advantage.

Lt. Governor Husted hosted four meetings this year. These meetings featured discussion on topics ranging from large economic development wins, such as Intel and Honda, to the growth of the TechCred program and other workforce updates.



Mike DeWine. Governor

TechCred

TechCred provides businesses with the opportunity to upskill current and future employees in today's technology-infused economy. Credentials that are eligible for TechCred must be short-term, industry-recognized, and technology-focused. The state will reimburse up to \$2,000 of training upon completion of a credential, up to \$30,000 per employer during each application period, and up to \$180,000 per year.

After a successful start to the program, the Governor's Office of Workforce Transformation set a goal through the state budget of funding 20,000 tech-focused

After 16 rounds,
52,767 tech-focused credentials have been awarded to
2,066 Ohio employers, totaling \$58.9M in awards.

credentials each year for fiscal years '22 and '23. After 16 application periods and three years, just under 60,000 credentials have been funded – overdelivering on the promise made by the administration.

Credentials on the TechCred preapproved list are determined by Ohio employers, making it an employer-driven program. Employers are encouraged to submit a credential through their application if it is something their business needs but is not on the preapproved list. As of December 2022, 2,146 credentials were on the preapproved list.

Learn more about TechCred at <u>TechCred.Ohio.gov</u>.



"If you are a business owner in Ohio and you aren't using TechCred, you are missing out on the opportunity to build a more competitive workforce," said Lt. Governor Husted. "Utilizing TechCred is a win-win situation for both the business owners and their employees who want to upskill."

Mike DeWine Governor

Individual Microcredential Assistance Program (IMAP)

The Individual Microcredential Assistance Program, or IMAP, helps Ohioans who are low income, partially unemployed, or totally unemployed participate in a training program to receive a credential at no cost. IMAP training providers will cover all tuition, fees, and additional costs to help individuals learn new skills and earn a credential that can lead to a good job.

The fourth grant period, open to training providers such as universities, colleges, Ohio Technical Centers, and private sector training businesses, awarded 12 new training providers, totaling 29 providers since the start of the program. Providers awarded receive up to \$3,000 in reimbursement for each completed credential issued and up to \$250,000 per provider.

Learn more or enroll in a training program today at Workforce.Ohio.gov/IMAP.



"We continue to see a growing number of Ohioans find rewarding careers as a result of earning new tech skills through IMAP," said Lt. Governor Jon Husted. "In many cases, credentials rather than degrees are what employers are looking for when making hiring decisions—credentials are the currency of the modern economy."

2022 Investment:



More than \$6.1 million awarded to 24 training providers to help up to 4,278 Ohioans.



136 training programs offered, **128** of which can be completed online from anywhere in the state.

Mike DeWine Governor

Strengthening Ohio's Broadband & 5G Workforce

Launched in September 2021

The "Strengthening Ohio's Broadband & 5G Workforce" strategy underscores the significant public and private investments being made in broadband and 5G at the state and federal level, which in turn is expected to create tens of thousands of jobs in Ohio over the next decade. To ensure that Ohio has a skilled and prepared workforce to fill these kinds of jobs, the strategy outlines a plan for increasing broadband industry career awareness and creating more training and education programs in the state.

This strategy addresses three key issues:

- Increasing broadband industry career awareness by exposing middle school and high school students to the industry through curriculum and internships.
- 2. Developing and supporting programs to educate and train Ohioans.
- Capitalizing on state and federal funding programs, such as TechCred and Workforce Innovation and Opportunity Act, to help finance the education and training that will bring to market the talent supply needed for the broadband and 5G industry in Ohio.



Ensuring Ohio has ubiquitous broadband access and a mature 5G network is one of the top priorities of this administration. The Governor's Office of Workforce Transformation and BroadbandOhio have been implementing strategies to address these pivotal issues. In addition to supporting the launch of several training programs around the state, Ohio has also established a Broadband and 5G Sector Partnership. The sector partnership is a collaboration among education, industry, and government stakeholders to implement the strategies identified in "Strengthening Ohio's Broadband 5G Workforce."



Mike DeWine. Governor

The ultimate goal of this strategy is to connect Ohio and make our state a prime destination for new, innovative technology companies to form and utilize the next generation of wired and wireless communications.

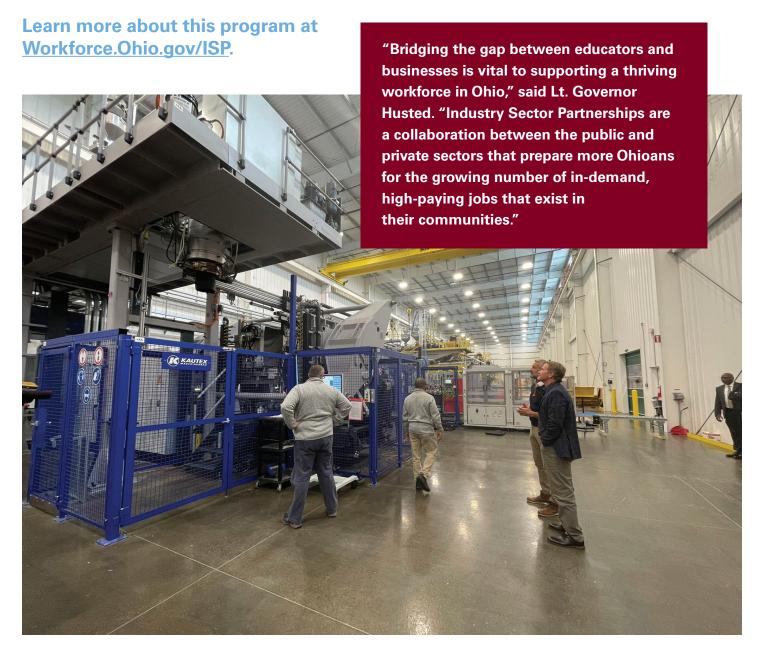
As of December 2022



Industry Sector Partnership Grant

Industry Sector Partnerships develop regional or industry-specific workforce strategies with the goal of driving collaboration among local businesses; education and training providers; and community stakeholders to meet a workforce need. The program aims to ensure that Ohioans can participate in the workforce pipeline while meeting the needs of job creators and the local economy. Grant funding supports the operations of these partnerships including new tools, programs, and other expenses associated with launching new partnerships.

Between the first two rounds of the Industry Sector Partnership Grant, 25 partnerships were awarded, representing various industries from manufacturing to technology. Lt. Governor Husted plans to announce additional awarded partnerships in January 2023.



Mike DeWine. Governor

Innovative Workforce Incentive Program (IWIP)

The Innovative Workforce Incentive Program focuses on the Ohio Department of Education's approved industry-recognized credential list. Only industryrecognized credentials worth six or more points in targeted segments of the economy that have been identified in high growth, in-demand jobs and that lead students down career paths in information technology and cybersecurity; advanced manufacturing; construction and engineering; and the skilled trades are included in the Innovative Workforce Incentive Program.

To ensure Ohio continues to meet the workforce needs of employers, the program incentives are designed to expand student access and provide new opportunities for the next generation of the workforce. School districts receive \$1,250 for each qualifying credential earned by students.



In fiscal year 2022, students earned a total of **5.744** eligible credentials which was a 90% increase from the previous year.



123 school districts received \$7.125 million in incentive payments.





ApprenticeOhio

Apprenticeships are one of many pathways to earn industry-recognized credentials and college credit while working a full-time job. Ohio offers apprenticeship opportunities in traditional fields such as construction and manufacturing and in nontraditional apprenticeship fields such IT and health care.

Pre-apprenticeships are designed to prepare individuals to enter and succeed in a Registered Apprenticeship Program upon graduation. Many successful pre-apprenticeship programs are housed at high schools and community colleges because they offer hands-on learning opportunities for students while still in high school.



On average, apprentices earn \$77,000/year without taking on student loan debt.



More than **21,000** registered apprentices are currently working in Ohio in over **170** different occupations.



There are currently 129 pre-apprenticeship programs at Ohio high schools and career centers.



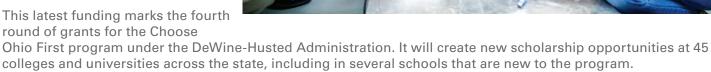


Mike DeWine. Governor

Choose Ohio First

In December, Ohio Department of Higher Education Chancellor Randy Gardner announced new scholarships funded through the Choose Ohio First (COF) program that will boost Ohio's efforts to strengthen the state's workforce in the fields of science, technology, engineering, and mathematics (STEM).

The funding strengthened Ohio's efforts to build the state's workforce in the STEM fields while supporting an estimated 3,400 students pursuing STEM degrees and certificates. The state plans to award \$27,977,390 over the next five years.



The Choose Ohio First scholarship program was created in 2009 by then-Ohio House Speaker Husted as a way to increase the number of Ohio students enrolled in and completing STEM programs at Ohio's public and independent colleges and universities. The latest COF awards are part of a focused strategy to increase enrollment and completion in STEM fields to strengthen Ohio's talent pipeline in STEM occupations and related industries. The Ohio Department of Higher Education is also promoting the use of COF funds to assist students in obtaining credentials and certificates in STEM areas, including STEM teacher education.

Learn more about Choose Ohio First at OhioHigherEd.org/COF.



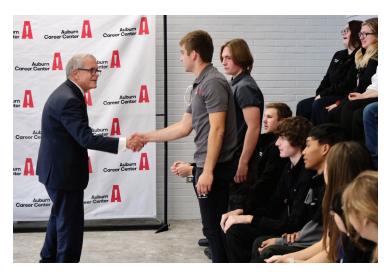
The number of STEM degrees awarded at Ohio's public colleges and universities increased from 26,644 total students in FY 2008 to more than **38,500** students in FY 2022.



College and Career Pathways

Lt. Governor Husted is a proponent of expanded opportunities for every young Ohioan. Through his role as director of the Governor's Office of Workforce Transformation, he has continued to make Ohioans aware of the many options available to students as they graduate high school and move to the next phase in life.

For some, that means a traditional college education, but there are alternative opportunities available. Others may choose to pursue an industry-recognized credential or attend a short-term training program. It is also important to emphasize that students can enter the workforce and start a career right after high school by earning a credential while still in school or joining an apprenticeship program after graduation. Ohio offers a variety of options to help Ohioans go



to college or earn an industry-recognized credential at no cost, both of which will help individuals gain the skills and education needed to get a job that pays well and has long-term potential.

Lt. Governor Husted spends much of his time traveling the state to visit career technical centers, colleges, and other training programs all to support and promote the wide variety of opportunities available. In September, Lt. Governor Husted spearheaded the Next Generation Jobs Tour, during which he visited various career centers and businesses to showcase programs preparing Ohio's students for the next generation of jobs.

In Ohio, high school and adult learners alike will find pathways to career success.





Looking Forward

The Governor's Office of Workforce Transformation will continue to focus on creating opportunities for more Ohioans to earn the skills and credentials needed to get a high-wage job and succeed in a technology-infused economy. There is no better time to enter the workforce than now.



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Governor's Office of Workforce Transformation

Jon Husted, Lt. Governor and Director